



AUSTRALIAN INSTITUTE OF  
**Social and Ethical**  
**Accountability**

As the number of sustainability reports released by Australian corporations grows, there are precious few places where the wide range of practitioners and stakeholders in the areas of organisational accountability and assurance can debate, critique, share ideas, and just talk about their practical experiences, challenges and dilemmas. The Australian Institute of Social and Ethical Accountability presents the Practitioners Talk Series as a forum to address this need.

Each Talk features a range of panellists who lead the discussion by presenting differing or critical perspectives. Significant time is set aside to allow attendees to engage with the panellists.

Australian Institute of Social and Ethical Accountability presents

## The Practitioners Talk Series

### THE CHALLENGES AND DILEMMAS OF PUTTING ORGANISATIONAL ACCOUNTABILITY INTO PRACTICE

#### The Practitioners Talk

2.00 – 4.30pm, Thursday, June 23, 2005

**Topic:** Sustainability Reporting: Real Change or Window Dressing?

#### SYDNEY

**Frier Bentley**, *Manager Government Relations and Public Affairs, AGL.*

Frier has helped lead the team of people at AGL revisiting the company's approach to Corporate Social Responsibility. As a leader in the external affairs activities of the company her responsibilities span the issues associated with managing the company's corporate reputation including interaction with the media, community stakeholders and governments. Originally a journalist, Frier has eight years experience in public affairs including both government and public sectors. AGL is a major retailer of gas and electricity to about three million customers and has an extensive portfolio of wholly and partly-owned investments in energy infrastructure, infrastructure management and other energy companies. AGL produced its first sustainability report in 2004.

**Dr Ian Woods**, *Senior Research Analyst, AMP Capital Investors Sustainable Funds, Australian Equity Team*

Ian's prime role is the environmental and social assessment of companies on the Australian stock market and in engaging these companies in the areas of corporate social responsibility and sustainability. Ian also undertakes assessment of greenhouse gas risk issues for the wider AMP Capital Australian Equity teams. Ian's background is in environmental and risk consulting both in Asia/Pacific region and Europe, working with most of the large companies in Australia and the UK. He has a PhD in Chemical Engineering from the University of Sydney, a Masters of Environmental Law and recently finished an MBA at AGSM. AMP Capital is the asset management arm of AMP Ltd, with over 90 billion dollars of assets under management and Australia's second largest asset manager. AMP Capital Sustainable Funds manages nearly 900 million of funds under management and actively considers environmental, social and ethical performance of companies in the investment decision making process.

**Linda Funnell-Milner**, *Group Manager CSR, National Australia Bank*

Prior to joining the NAB Linda occupied a similar role at Westpac and led a team that, in 2002, produced the first social impact report by a major financial services company in Australia. Linda was part of the group that developed the reporting framework for the Financial Services Supplement of the GRI. In July 2003 Linda was elected Chair of the Global Reporting Initiative Stakeholder Council until 2006. This council has 60 participants from Non Government Organizations, mediating institutions and businesses. In 2004, the National Australia Bank released its first externally audited, stand-alone Corporate Social Responsibility Report, benchmarking their economic, social and environmental performance against the Global Reporting Initiative.

**Venue:** Sydney Mechanics' School of Arts, 280 Pitt Street, Sydney  
[www.sydneymasa.com.au/location.htm](http://www.sydneymasa.com.au/location.htm)

Melbourne will also hold a Practitioners Talk on June ??, 2005.

The Institute plans to hold one-day seminars on assurance and NGO accountability later in 2005.

Places are limited so please RSVP to [info@accountability.org.au](mailto:info@accountability.org.au)

To find out more about the Australian Institute of Social and Ethical Accountability visit [www.accountability.org.au](http://www.accountability.org.au)